

WA-WM PTA Councilor

www.wawmptacouncil.org



November 1, 2012

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Important Dates

- ◆ 1st Installment of Dues & Audit Statement to WI PTA Office—Nov 1
- ◆ Reflections to Council—Nov 2
- ◆ Daylight Savings Ends—Nov 3
- ◆ Presidential & General Elections—Nov 6
- ◆ Council Meeting—Nov 7
- ◆ IRS Return Due—Nov 15
- ◆ Reflections Due to State—Dec 1

Deadline for November's Issue of the *Councilor* is Monday, **November 19, 2012**. Send items to Gena at kraemer-family93@aol.com

President's Letter

November is here and some of the first deadlines are upon us. These are very important deadlines that must be adhered to. If you have any questions about how to file your taxes, please contact Brenda Ward or myself to assist you in getting this done. If miss the deadline you jeopardize you PTA's exempt status—once it is gone, it is difficult and complicated to get reinstated.

This month's topic to share is Fundraising! Such an essential component because it determines what we can afford to do for the children in our schools. We would like to here from you—the best & the worst. What works and what doesn't! We come together to support the students of the district but also each other. Sharing ideas really helps to save someone else from a disaster or steer them to a really great way to make money in less time. PTA units have been raising money since we started over 100 years ago so there is no reason we need to start from scratch.

Most of us have moved well beyond the basic bake sale and are moving into other areas to find ways to make money. One way to get cash flow is to tap our community resources and find local business to sponsor the PTA and PTA events. When using business sponsors you need to be clear about Sponsorship vs. Endorsements.



Sponsorships are appropriate means of funding sources; endorsement activities are not appropriate because they conflict with PTA's noncommercial policy.

In receiving sponsorship, a PTA may thank the business for their donation in writing, on posters or banners, through announcements, however, the acknowledgment must be limited to an expression of gratitude. PTA must never make a request for members to patronize the sponsor or buy it's products otherwise the payment becomes subject to federal income tax.

For example: A unit could write in their newsletter: "Thank you to A Local Business for their \$250 donation of bottled water for Teacher Appreciation Dinner." A PTA can NOT say, "Make sure to call A Local Business for all of your water needs."

If you ever have any questions regarding this subject, please feel free to contact your council board for advice. We are here to help!

Remember to Vote!
Tuesday, November 6th





Wisconsin PTA News

4797 Hayes Road, Suite 102, Madison, WI 53704

Phone: (608) 244-1455 • Fax: (608) 244-4785 • Email: info@wisconsinpta.org

www.wisconsinpta.org

Did you miss the last newsletter? Need more information about legislation? Or maybe you want to submit an Award Application for your innovative programs & outstanding volunteers. Check out the Wisconsin PTA website and the members only section. The user name is Diversity and the password is Means. This will get you to the information that you need to help you run your PTA successfully.

There are great articles to read and share. More information about PTA programs such as Three for Me & PTA MORE. There are sections to help with legal information, PTA Elections, Bylaws/Resolutions, and even Public Relations.

If you can't find something you are looking for or have an idea for something that should be added to the website contact the state office at their new email address info@wisconsinpta.org.

104th Annual Wisconsin State PTA Convention & Business Meeting

April 19—20, 2013 in Racine, WI

Check out the WI PTA website for more information.



National PTA News

1250 N. Pitt Street, Alexandria, Virginia 22314 ♦ (800) 307-4PTA (4782) ♦ Fax: (703) 836-0942 ♦ E-mail: info@pta.org

www.pta.org

National PTA has announced the Fall Grant Programs.

- ♦ **Take Your Family to School: Safety at Home & Play (February 18-22, 2013)** For the first time ever, Take Your Family to School Week, funded by the AXA Foundation, will focus on a theme. We are partnering with Safe Kids Worldwide to develop a toolkit for all PTAs to use to promote safety. In addition, National PTA will award \$500 grants to approximately 100 PTAs that want to maximize their celebration during the week of February 18—22, 2013. Apply online by **Monday, November 30, 2012**.
- ♦ **National PTA Phoebe Apperson Hearst Innovation in Family Engagement Award** This award recognizes and celebrates achievement in building effective family-school partnerships. The recipient of the Hearst Award will receive \$2,000 and will be recognized at the 117th Annual National PTA convention, June 20—23, 2013 in Cincinnati, OH. Four Awards of Merit will be awarded to applicants that demonstrate exemplary family engagement initiatives and receive a certificate of recognition. Apply online by **Monday, November 30, 2012**.
- ♦ **Urban Family Engagement Network**—New urban areas are encouraged to apply for \$20,000 for 30 months to ensure that more families in urban areas understand the role they can play in their children's education, the opportunities to participate in school events, the ways to navigate the school system and collaborate with schools personnel to solve problems, and the value of joining other families in organized, parent-focused group settings. If you have questions, please email programs@pta.org or call 703-518-1221





Local Unit News

Walker Elementary PTA is having a movie night & everyone is invited. Friday, November 9th from 6:00 – 8:30 pm. Admission is \$3.00 for children & non-Walker PTA members (become a Walker PTA member for \$6.00 to receive free admission to all Walker PTA sponsored events for the rest of the school year).

SEPTA will host its first ever Holiday Fun Fair at Frank Lloyd Wright Intermediate School. Vendors/Crafters be selling from 10 am—4 pm. Santa will be there to see the kids from 12—3pm. Free Admission

Jefferson Elementary PTA will host its 2nd Annual Craft/Vendor Fair at West Allis Central H.S. on Saturday December 1 from 10:30 am—3:30 pm. Free Admission

Lincoln PTSA will hold its 2nd Annual Craft/Vendor Fair on Saturday, December 8 from 9 am—2pm. Free Admission.

Deadlines for newsletter submission are:

Nov 19 Dec 17 Jan 21 Feb 18 Mar 18
Apr 22 May 20

Send event info, article submission, flyers, etc. for Newsletter or for the website to Gena Kraemer, kraemer-family93@aol.com. Any questions or comments? Call Gena at 414-545-4005.

Committee News

www.wawmpta.org

The **Founders Day Carnival** committee will had its first meeting on Tuesday, October 30 at 6:30 pm. It was decided to keep much of the Carnival the same as it was such a success last year and we would like to continue in that direction. All units will be asked to provide a basket for the silent auction. We are again asking the High Schools to provide volunteers for the concessions; Intermediate Schools to provide volunteers for the inflatables;

and Elementary Schools/SEPTA to provide and run a carnival game. Contact Gena Kraemer, 414-545-4005 for this opportunity to get involved.

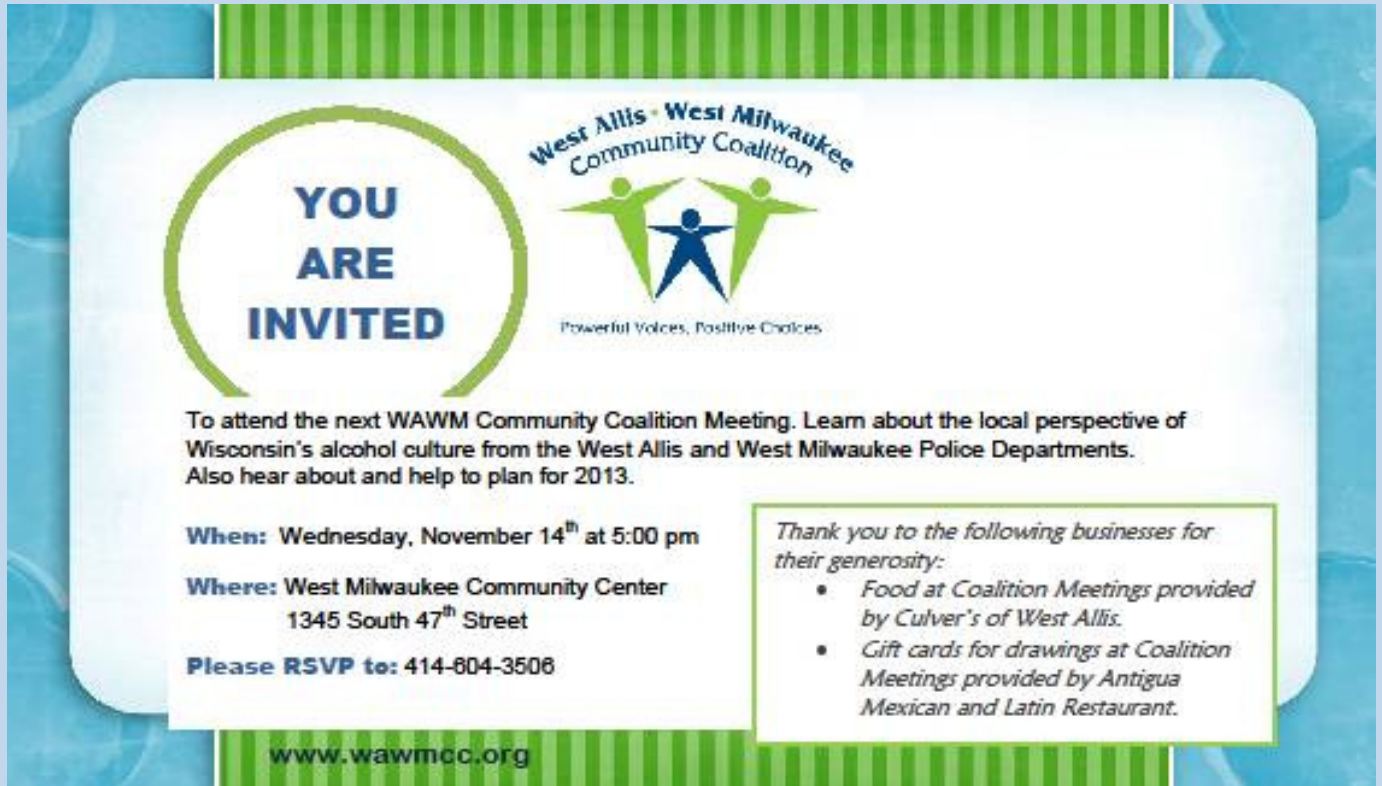
The deadline for **Reflections** entries to the WA-WM PTA Council is November 1. Contact Kristen Gurtner, 414-604-3061 for more information.

The **Awards Committee** is currently

finalizing the details for this year's awards and the packets will be distributed via email & the website very soon.


If you or someone you know would like to learn more about the committees, please contact Laura Weaver, 414-530-6616 or email at council-president12@gmail.com.

Community News



YOU ARE INVITED

West Allis - West Milwaukee Community Coalition



Powerful Voices. Positive Choices.

To attend the next WAWM Community Coalition Meeting. Learn about the local perspective of Wisconsin's alcohol culture from the West Allis and West Milwaukee Police Departments. Also hear about and help to plan for 2013.

When: Wednesday, November 14th at 5:00 pm

Where: West Milwaukee Community Center
1345 South 47th Street

Please RSVP to: 414-804-3506

Thank you to the following businesses for their generosity:

- Food at Coalition Meetings provided by Culver's of West Allis.
- Gift cards for drawings at Coalition Meetings provided by Antigua Mexican and Latin Restaurant.

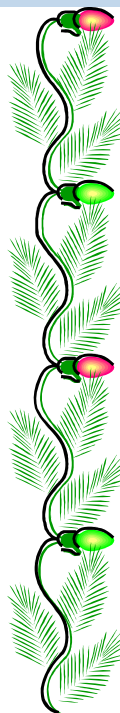
www.wawmcc.org

Remember The Veterans This Holiday Season

The City of West Allis Celebrations Committee is once again sponsoring a "Remember the Veterans" project for the holidays. The project honors Veterans from the VA who do not have families by satisfying their modest gift requests.

Simply stop by City Hall beginning November 15 and pick a star from the Veterans' Christmas Giving Tree in the mail lobby, purchase the requested gift, and return the unwrapped gift to the Mayor's Office by Wednesday, December 12.

For more information call 414-543-0587



City of West Allis Annual Holiday Tree Lighting Ceremony & Christmas Parade

The City's Tree Lighting Program is scheduled for Saturday, December 1 at 4:00—4:30 pm, at City Hall to be followed by the West Allis Christmas Parade. Once again, the City is sponsoring a holiday food pantry collection as part of its Christmas Tree Lighting Program. West Allis Children are invited to drop off a non-perishable food item at City Hall, the West Allis Library or Senior Center and put their name in the entry box for a chance to have it drawn as the child who will light the Christmas Tree with the Mayor.

Community News

A NOTE FROM THE WA-WM REC DEPARTMENT AFTERSCHOOL PROGRAMS...

THANK YOU PTA's for all your support to the "Lights On Afterschool" programs at the elementary and middle schools. "Lights On Afterschool" is a National event celebrating after school programming and family togetherness. Your continued support helps make this event a successful one.

Please note that the West Allis-West Milwaukee Recreation Department offers non-school day camps which are held at General Mitchell school. The children get to go on a fieldtrip and enjoy other fun activities for a cost of \$25.00 a day. For more information, please contact Linda Gritzmacher at 604-4911.



"I'll Take a Seat"

High School Auditorium Fundraiser



An exciting transformation has taken place in the auditoriums at West Allis Central and Nathan Hale High Schools. The seating has been renovated with comfortable maroon seats at Central and spruce green at Hale. We would like members of our community to "Take a Seat" and engrave your name on a bronze plaque that will be affixed to an arm rest of these new seats.

By purchasing a seat or two know that your legacy will live a long time. You will be supporting hundreds of school and community events that take place in these auditoriums. It is the perfect way to honor a performer, senior class, alumni, staff member, or to thank someone!

Please contact the WAWM Recreation Department at (414) 604-4900 to purchase a seat or to find out more information on auditorium sponsorship opportunities. Sponsorships and seat purchases will help the West Allis- West Milwaukee School District reach its goal of funding all 1,500 seats in both auditoriums.

WA-WM PTA Council Meeting Minutes

October 3, 2012

WAWM PTA Council Meeting Minutes **October 3, 2012**

<u>Call to order</u>	<u>Attendance</u>	<u>Adjourned</u>
6:35 PM by Laura Weaver	See sign-in sheet	7:40 by Laura Weaver

Approval of Minutes

Minutes of the previous meeting approved and filed with minor clerical corrections.

Treasurer's Report

Treasurer report was approved and filed.

School Reports

Longfellow

- Great attendance at parent meeting
- PTA leader and teacher partner on one fundraiser per month
 - Chocolate pretzels, candy canes
 - Students in the teacher's class donate materials
- PBIS kickoff
 - Wednesday meetings—t-shirts are kept at school
 - Classroom prizes are more incentivizing than individual prizes

Wilson

- Open house and parent nights well attended
- 6th year as a WI school of recognition
- 5 teachers participated in a trip to New York (won a grant) to see Lucy Calkins, a nationally known expert on writing research for primary grades. Great staff development was brought to the rest of the teachers.

Legislative Report (Brian Vissers and Laura Weaver)

- VOTE!!!!
- See Brian's written report
- School lunch
 - Federally mandated changes are being implemented in our district
 - We have not seen backlash from students like in other districts
 - It was noted that Sodexo, WAWM's vendor does use the West Allis Farmer's Market for some produce.

Superintendents Report (Kurt Wachholz)

- See Mr. Wachholz's written report
- Watch for school and budgeting issues to be highlighted in political campaigns
- Copy Center quality and turnaround time has improved
- Mr. Wachholz shared copies of communication pieces that will be sent to parents to help increase understanding of School Report Cards
- PTA will partner with the district on producing webinars on the School Report Card

Teacher Rep (not present)

President's Report (Laura Weaver)

- Reflections deadline of November 2nd may be pushed back to mid-November, still leaving time to comply with the December 1st State deadline.
 - The WAWM reception currently planned for November 11th may be pushed back to January since artwork will not leave the district—will be sent to State electronically.
- All units should review the Fall Mailing from State PTA
 - Note the deadlines for awards
- SEPTA
 - Donations are welcome
- Chuck E Cheese fundraiser
 - Tabled for Spring

2012—'13 Officers

Laura Weaver, President 414-530-6616
councilpresident12@gmail.com

Amy Repati, 1st Vice President 414-376-1563
amyrepati@yahoo.com

Gena Kraemer, 2nd Vice President . . . 414-545-4005
kraemerfamily93@aol.com

Brenda Ward, Treasurer 414-732-4697
Brenda.ward@fhr.com

Deb Gast, Secretary 414-940-4771
debbiegast@tds.net

2012-'13 Committee Chairs

Heather Justham, Awards—414-750-1285
justham@wi.rr.com

Gena Kraemer, Carnival—414-545-4005
kraemerfamily93@aol.com

Kristen Gurtner, Reflections—414-604-3061
gurtnerk@wawm.k12.wi.us

Amy Repati, Scholarship—414-376-1563
amyrepati@yahoo.com

We have open opportunities for chair positions on several standing committees. Contact Laura Weaver for more information about any open committee.



Stay connected—Like us on Facebook!

<https://www.facebook.com/pages/West-AllisWest-Milwaukee-PTA-Council/133994419984876>

We really want to hear about how great PTA is in West Allis-West Milwaukee! This is the fun part of Council, sharing ideas and information so that we don't have to re-create from scratch every year. Share what works & what doesn't! Send info & pics to Gena Kraemer at kraemerfamily93@aol.com.

WA-WM PTA Council

2012—'13 Meeting Topics

Dec 5—No Topic, Holiday Fun

Jan 2—Volunteers

Feb 6—Websites

Mar 6—Nominating Committees

Apr 3—Year End/Officer Training

May 1—Auditing/Budgets/Taxes

Jun 5—No Topic, Year End

Invite your fundraising chair, your nominating committee, your treasure—we want to hear what you are doing in your local units—what works & what doesn't!